

Arts for a

**BETTER
BAY
AREA**

MAY 2016

ARTS BUDGET TOOLKIT

SAN FRANCISCO GOVT ARTS LANDSCAPE

SF CITY HAS TWO DEPARTMENTS DEDICATED TO SUPPORTING THE ARTS



SF ARTS COMMISSION

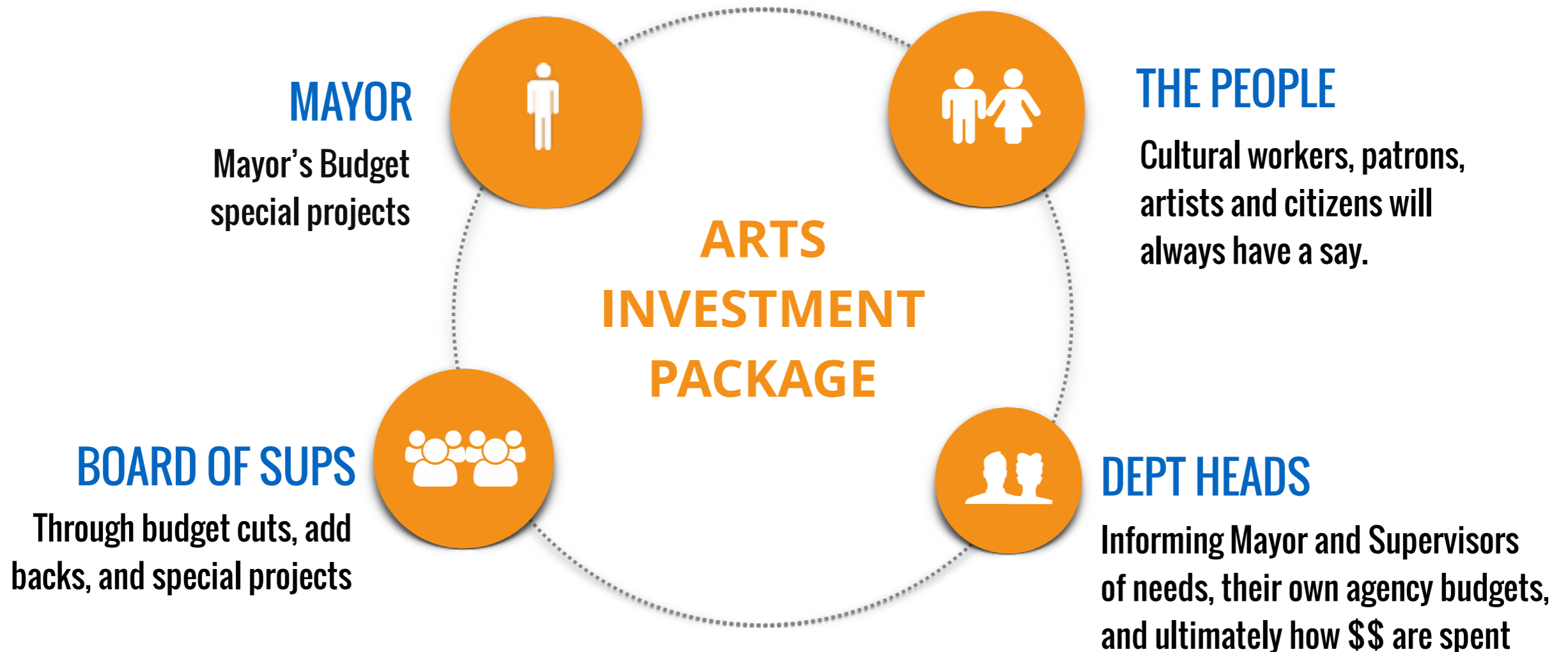
Established by charter in 1932, The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy



GRANTS FOR THE ARTS

Established through a combination of City and State legislation, Grants for the Arts (GFTA) has evolved into a national model of arts funding with annual revenue derived from the hotel tax portion of the City's General Fund. GFTA's mission is to promote the City by supporting the arts. This is accomplished by supporting arts organizations' general operating expenses; there is no limit to the number of years a group can continue to receive funds.

HOW ARE DECISIONS MADE?



BUDGET PROCESS

NOV/DEC

Mayor issues budget instructions to city departments

DEC/JAN/FEB

City depts. and commissions hold public hearings

LATE FEBRUARY

City departments submit their proposed budgets for next fiscal year

APRIL

Board of Supervisors Budget Committee holds public hearings

JUNE 1ST

Mayor's proposed budget is submitted to Board of Supervisors

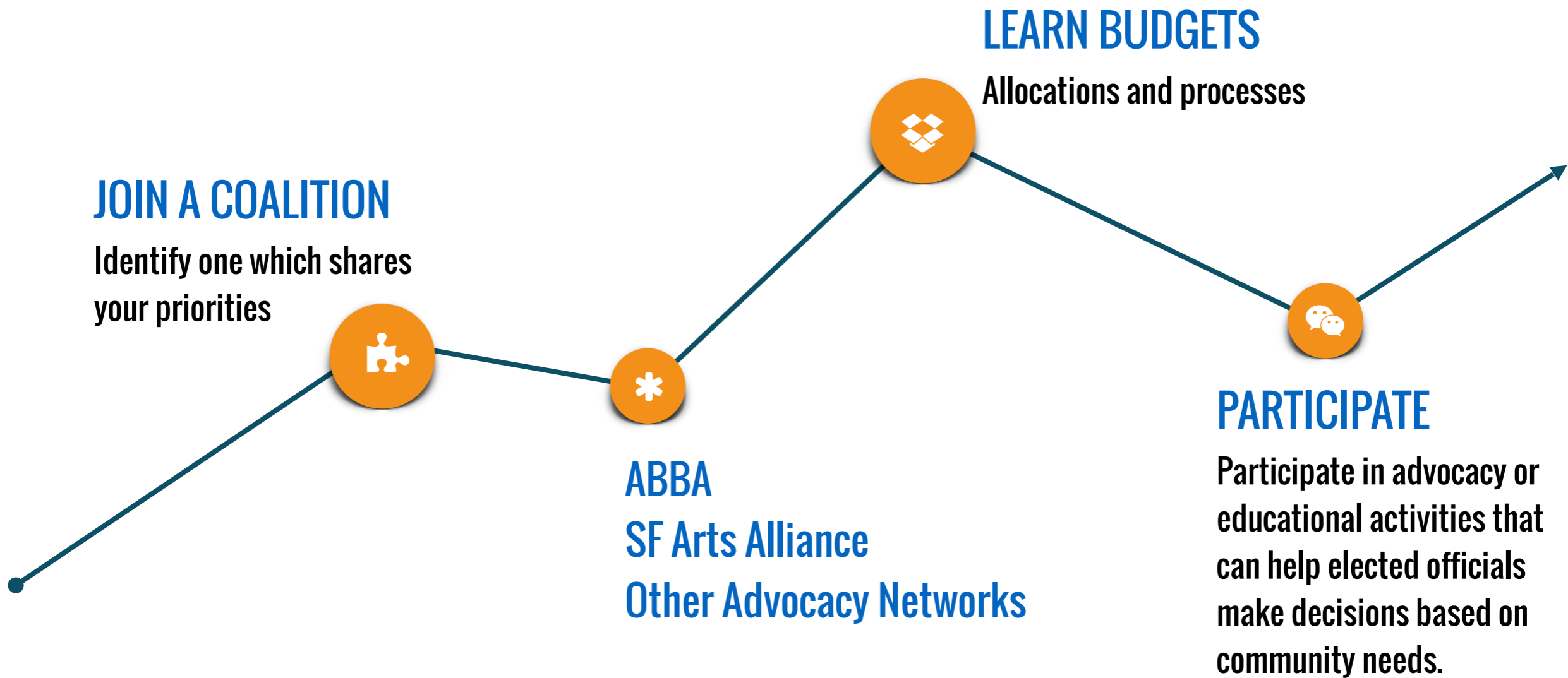
JUNE

Board of Supervisors Budget Committee holds public hearings

JULY

Budget is finalized at Board of Supervisors (this includes the 'addback' process) and signed into law by the Mayor

HOW TO ENGAGE



HOW TO ENGAGE

**FIND OUT
HOW ARE
YOUR
INTERESTS
SUPPORTED**

**LEARN LOCAL ART
DEPARTMENT'S
BUDGET LINE ITEMS**



INDIVIDUAL ARTISTS COMMISSION | ORGANIZATION PROJECT GRANTS
CREATIVE SPACE | CEI LEVELS 1&2 | DISPLACEMENT FUNDS
HOUSING TASK FORCE | ARTS FOR NEIGHBORHOOD VITALITY
CULTURAL CENTERS | IN YOUTH OPPORTUNITIES
SERVICE ORGANIZATIONS/ACIP& ADDITIONAL GRANTS



GENERAL OPERATING SUPPORT GRANTS | RE-GRANTING PROGRAMS
CULTURAL CENTERS | CAE | ART COMM.GALLERY | NEIGHBORHOOD ARTS
COLLABORATIVE | ARTS AND TOURISM PROGRAM | PLATFORMS FOR
CELEBRATIONS | WORK ORDER TO ADM. SERV | RISK MANAG | FLEET WEEK
CITY GUIDES | NCCLF | SPACE DISLOCATION | FILM COMMISSION
SF PARKS AND REC | REQ. RESERVE

PRO-TIPS

BUDGET DOCS ARE AVAILABLE
AT BOTH DEPARTMENTS
WEBSITES AS WELL AS AT THE
CITY CONTROLLERS OFFICE

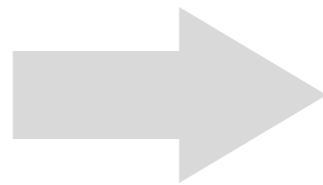
COMPARE LAST YEAR, THIS
YEARS AND NEXT YEAR
PROJECTIONS

DON'T BE AFRAID
TO ASK WHY CHANGES
ARE MADE (OR NOT MADE)

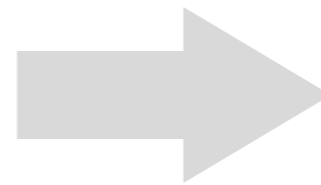
ACCESS COMMUNITY **NEED**



**SURVEY LOCAL
COMMUNITIES**



**PRESENT SURVEY AT
MEETINGS & CONVENING**



**GATHER INFO
NEEDED TO
MAKE A YOUR
ARGUMENT**



**ONCE SURVEYING IS
COMPLETE, WHAT IS
YOUR COMPELLING ASK?**

PRO-TIP

**FIND AN EXISTING BUDGET LINE ITEM
WHERE YOUR REQUEST CAN SLIDE INTO.**

AD BACKS



During the budget process (in June) each city Agency must go before the Board of Supervisor's Budget Committee where the Mayor's Budget is then examined by the City's Budget and Legislative Analyst Office to determine where there can be efficiencies netting saving to the overall budget.



If the cuts are agreed upon or negotiated on the saving end up in 'pot' where Supervisors then can negotiate parts of those funds to go to special projects - essentially "Adding Back" or 'reinvesting' the savings back into the budget.



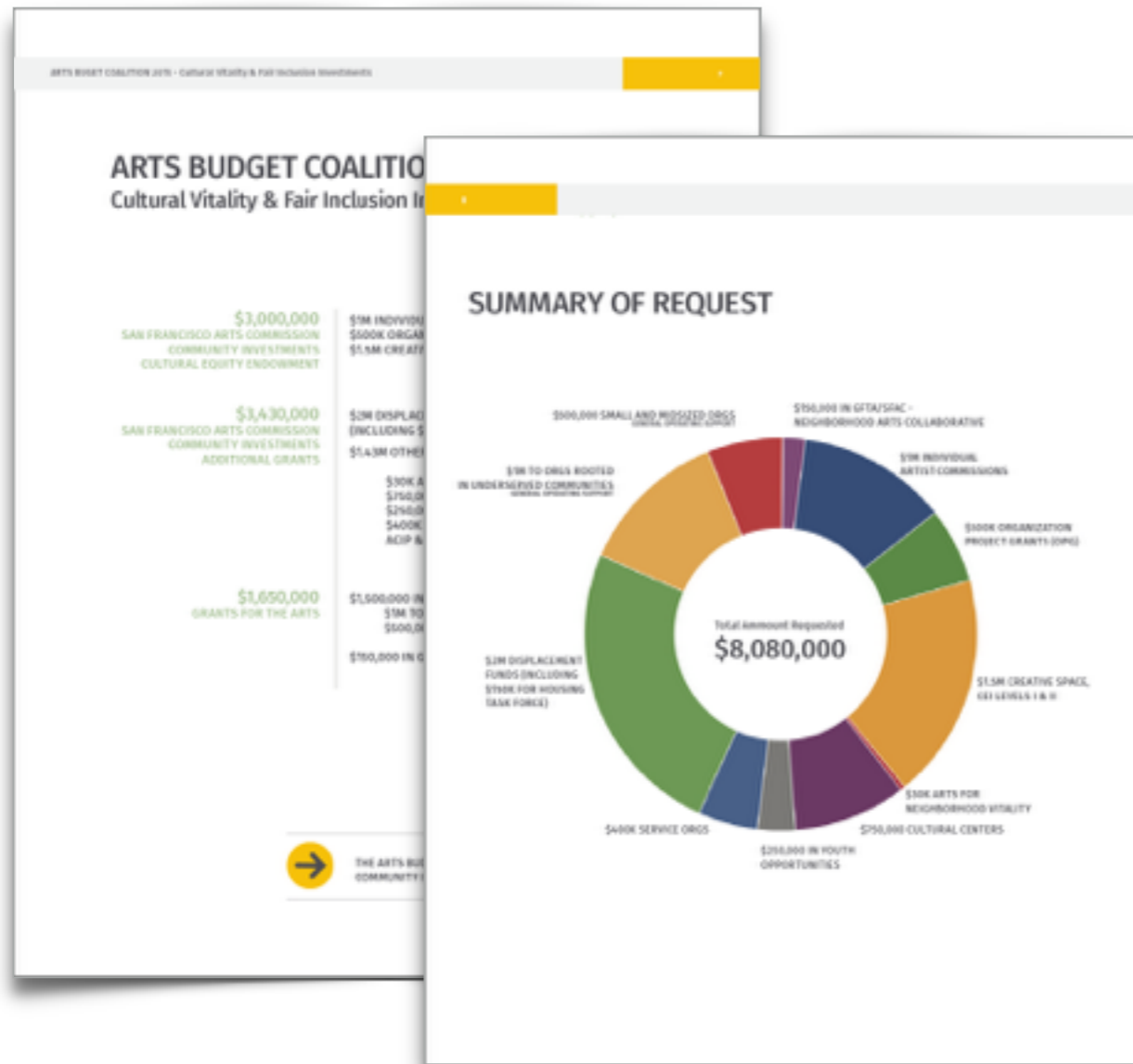
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ABBA 2015 NEEDS ASSESSMENT



The ABBA coalition organized a needs assessment survey. 25 participating art organizations helped distribute and engage over 500 Bay Area residents. 48 working members offered their expertise across 3 public meetings

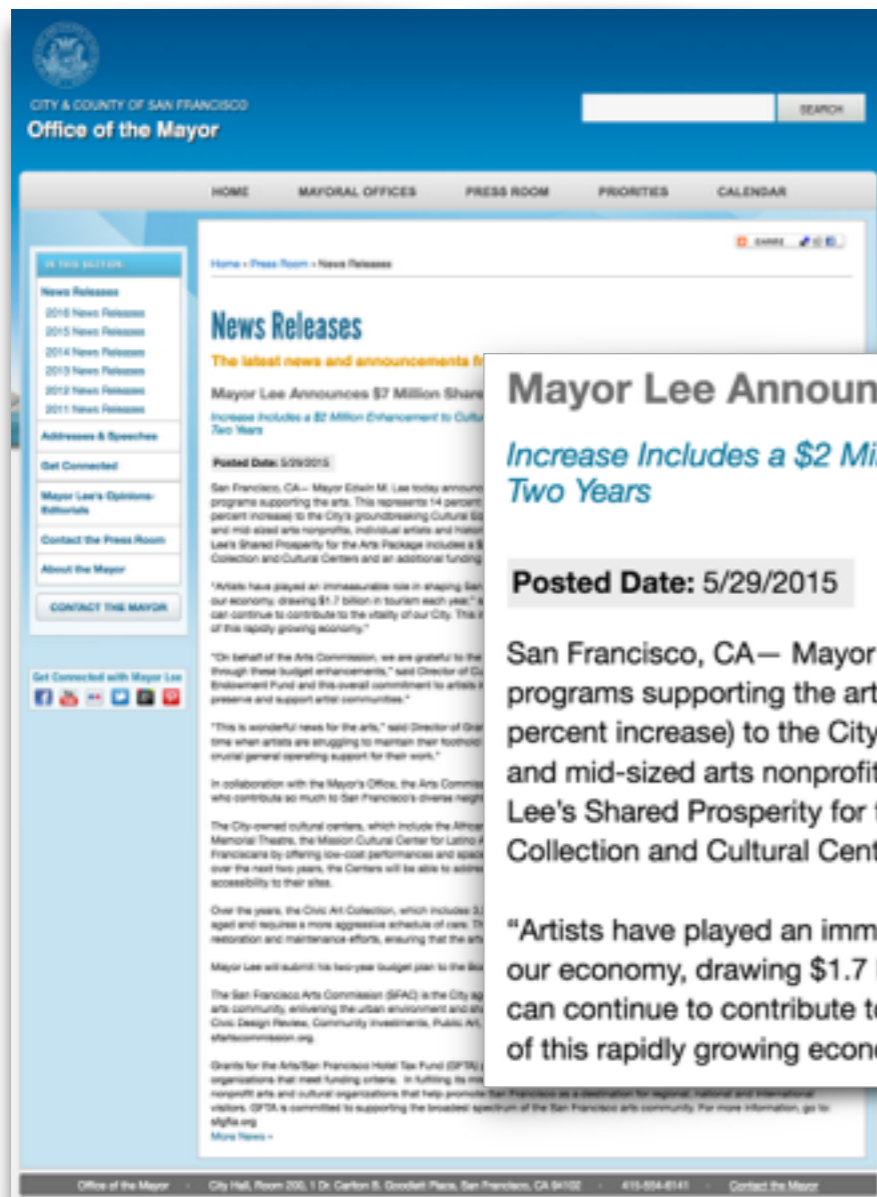
ABBA 2015 NEEDS ASSESSMENT



Findings from the needs assessment survey informed a series of recommendations for the city's current budget structure. ABBA presented this to San Francisco's Mayor Ed Lee, The Board of Supervisors, and City Departments.

ABBA 2015 EFFORTS PAID OFF

MAYOR ED LEE ANNOUNCES A 7 MILLION SHARED PROSPERITY PACKAGE TO SUPPORT THE ARTS!



Mayor Lee Announces \$7 Million Shared Prosperity Package to Support Arts

Increase Includes a \$2 Million Enhancement to Cultural Equity Endowment Fund & \$1 Million for Grants for the Arts Over Two Years

Posted Date: 5/29/2015

San Francisco, CA— Mayor Edwin M. Lee today announced that over the next two years the City will contribute and invest \$7 million in programs supporting the arts. This represents 14 percent growth over previous budgets and includes a \$2 million enhancement (a 50 percent increase) to the City's groundbreaking Cultural Equity Endowment Fund and \$1 million to Grants for the Arts to support small and mid-sized arts nonprofits, individual artists and historically underserved communities through grants and capacity building. Mayor Lee's Shared Prosperity for the Arts Package includes a \$3.8 million capital investment over the next two years in the City's Civic Art Collection and Cultural Centers and an additional funding for arts education.

"Artists have played an immeasurable role in shaping San Francisco into the City it is today. The arts and culture sector also helps fuel our economy, drawing \$1.7 billion in tourism each year," said Mayor Lee. "That is why we must act now to keep artists here so that they can continue to contribute to the vitality of our City. This increase in arts funding will help ensure that artists can share in the prosperity of this rapidly growing economy."

ABBA 2015 INCREASE FOLLOW UP

SAN FRANCISCO ARTS COMMISSION

Department	Requested	Commitment	Allocated	Difference
Indiv Artist Commissions	\$1,000,000		\$277,000	- \$723,000
Organization Project Grants	\$500,000	\$1,000,000	\$64,365	- \$435,635
Creative Space, CEI levels 1&2	\$150,000		\$962,814	- \$537,186
Displacement Funds	\$185,000			-\$150,000
Housing Task Force	\$150,000			-\$150,000
Arts in Neighborhood Vitality	\$30,000			-\$30,000
Cultural Centers	\$750,000			-\$750,000
In Youth Opportunities	\$250,000			-\$250,000
Service Orgs / ACIP & Additional Grants	\$400,000			-\$400,000
Civic Art Collection & Cultural Centers*		\$1,900,000		

ABBA 2015 INCREASE FOLLOW UP

GRANT FOR THE ARTS - General Operating Support for Grants

Department	Requested	Commitment	Allocated	Difference
To Organizations Rooted in Underserved Communities	\$1,000,000	\$500,000	\$500,000	-\$500,000
Small and Mid-Sized Organizations	\$500,000			-\$500,000
In GFTA/SFAC - Neighborhood Arts Collaborative	\$150,000			-\$150,000
TOTALS	\$8,080,000	\$3,400.00	\$1,804,179	(\$6,275,821)