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What is **ABBA**?

Arts for a Better Bay Area (ABBA), is a coalition of Bay Area arts practitioners and allies invested in quality of life, creative expression, cultural equity and vibrant neighborhoods.



Our **Vision:**

Bring stakeholders together, strengthen networks and share ideas

Share research and recommendations around key issues and unmet needs

Educate and engage public in budget and policy recommendations for public sector and elected officials.



The **Pilot.**

Arts Budget Coalition 2015 - made up of 50+ individuals & organizations worked together to create an arts budget and policy recommendation for the City of San Francisco.

RESULT: \$7m increase in arts funding across two years, with a permanent \$1m increase in the Cultural Equity endowment fund.



Our **Value:**

A coalition with a proven track record of bringing people together across the broad arts ecosystem

A network for gaining knowledge and skills relevant to arts advocacy

A resource for fair, balanced information about ballot initiatives, elections and arts-relevant policy in both public and private sectors.



Our **Work:**

Build a broad base of citizens who value the arts and build an infrastructure to engage them across neighborhoods, districts and cities

Challenge candidates for public office to articulate their arts strategy and priorities for investment

Direct members to opportunities to participate in urban planning, community development & budget processes

Engage & educate members about emerging policy and resources, e.g. Cultural Space and Housing

Get Involved



- ✓ Become a Member
- ✓ Join a Committee
- ✓ Curate a Blog Series or Share Info Online
- ✓ Attend an Event

Arts for a Better Bay Area, 2016



Upcoming **Events:**

Arts Advocacy Day & Meetings - Week of May 16

Cultural Space Happy Hour - Emergence 2016, Emerging Arts Professionals/SFBA Conference - Monday May 23

Mobilize and represent at Board of Supervisors meetings - June

Inform & Mobilize:



FACEBOOK: [artsforabetterbayarea](https://www.facebook.com/artsforabetterbayarea)



www.betterbayarea.org

Connect with Arts for a Better Bay Area to learn about advocacy opportunities. You can make a difference by participating in person or by sharing information with your friends and neighbors.



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