



PILOT PROJECT : ARTS BUDGET COALITION

— 2015 —

ARTS BUDGET COALITION



In 2015 Arts for a Better Bay Area Coalition pilot project, **Arts Budget Coalition** launched a community survey as well as engaged partner organizations and their constituencies in a dialogue to capture opinions / attitudes about Art and how it impacts their day-to-day. From this survey, thoughts over access, impact, public versus private and priorities of investment were distilled.

This report was pivotal in securing a 2 year \$ 7 million dollar increase for the art sector in San Francisco

COMMUNITY SURVEY



The ABBA coalition organized a needs assessment survey.

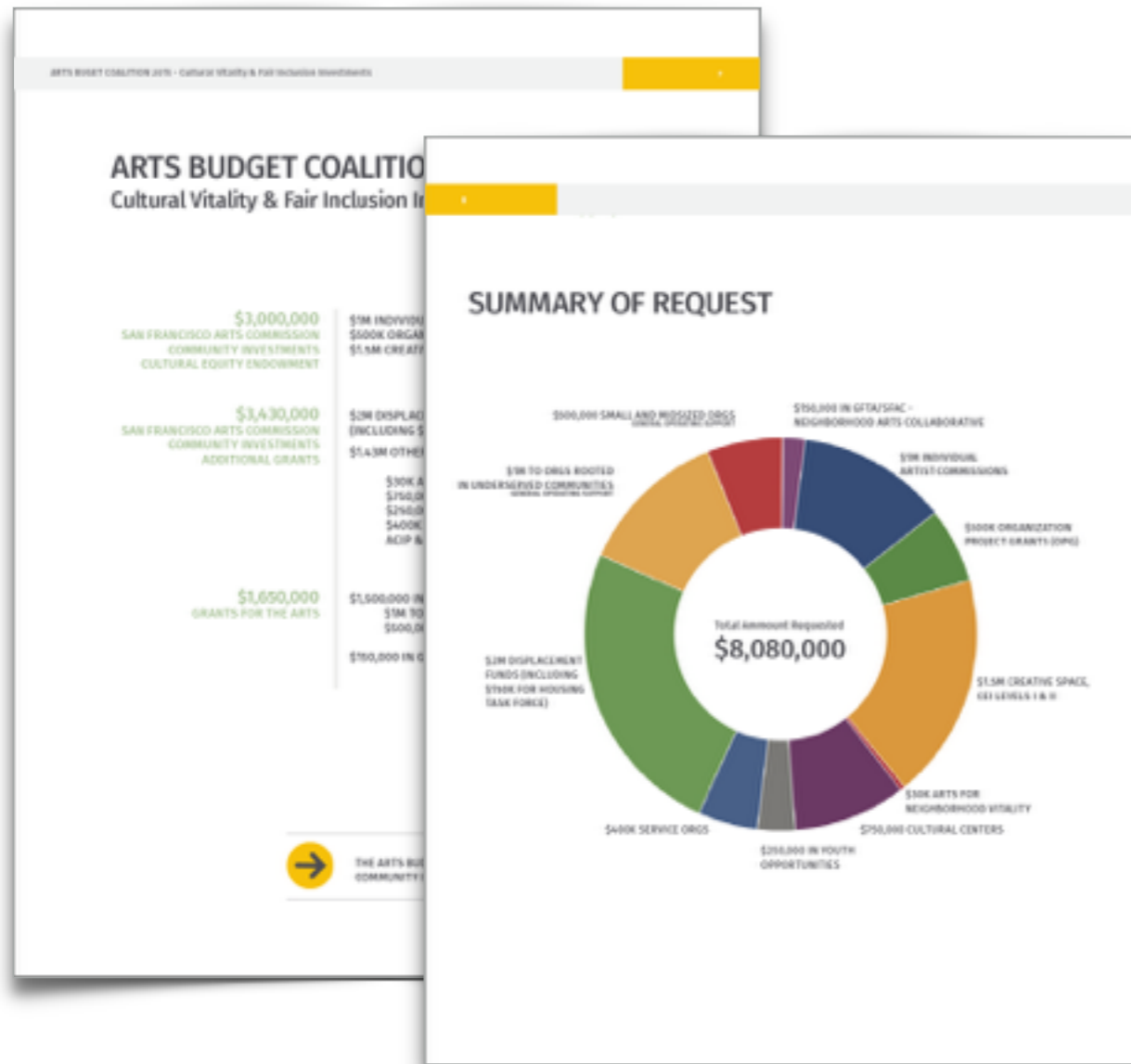


25 participating art organizations helped distribute to engage with over 500 Bay Area residents.



48 working members offered their expertise across 3 public meetings

NEEDS ASSESSMENT



Findings from the needs assessment survey informed a series of recommendations for the city's future arts investment.



ABBA reps presented this to San Francisco's Mayor Ed Lee, The Board of Supervisors, and City Departments.

SUMMARY OF FINDINGS

The Arts Budget Coalition began meeting in January 2015. A collaborative effort by more than 25 San Francisco based arts organizations, it engaged with over 500 residents and workers to assess the community arts needs and priorities.

BUDGET INCREASE RECOMMENDATIONS

CULTURAL EQUITY	REQUESTED
INDIVIDUAL ARTIST COMMISSIONS	\$1,000,000
ORGANIZATION PROJECT GRANTS	\$500,000
CREATIVE SPACE, CEI LEVELS I & II	\$1,500,000
TOTAL	\$3,000,000

ADDITIONAL GRANTS

DISPLACEMENT FUNDS	\$2,000,000
ARTS FOR NEIGHBORHOOD VITALITY	\$30,000
CULTURAL CENTERS	\$750,000
YOUTH OPPORTUNITIES	\$250,000
SERVICE ORGS	\$400,000
TOTAL	\$3,430,000

GRANTS FOR THE ARTS

NEIGHBORHOOD ARTS COLLABORATIVE	\$150,000
ORGS IN UNDERSERVED COMMUNITIES	\$1,000,000
SMALL AND MID SIZED ORGS	\$500,000
TOTAL	\$1,650,000

TOTAL REQUESTED	\$8,800,000
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3 PRIORITIES

Preventing Displacement and protecting arts and cultural spaces | Support of arts as a path for your development & opportunity | Cultural Equity: Just and fair inclusion and representation in the Arts

5 CORE ISSUES

Access to Public and Private Space | Artists work force | Cultural Equity | Vibrant Neighborhoods & Public Art | Youth Opportunity

Drafted a total of **19 POLICY RECOMMENDATIONS** across the 5 core issues

EFFORTS RESULTS



Mayor Ed Lee announces an unprecedented \$7-million shared prosperity package to support the arts!

\$2 million enhancement (50% increase) to the City's groundbreaking Cultural Equity Endowment Fund
\$1 million to Grants for the Arts
\$3.8 million capital investment over the next 2-years in the City's Civic Art Collection & Cultural Centers
+ additional funding for arts education.

Mayor Lee Announces \$7 Million Shared Prosperity Package to Support Arts

Increase Includes a \$2 Million Enhancement to Cultural Equity Endowment Fund & \$1 Million for Grants for the Arts Over Two Years

Posted Date: 5/29/2015

San Francisco, CA— Mayor Edwin M. Lee today announced that over the next two years the City will contribute and invest \$7 million in programs supporting the arts. This represents 14 percent growth over previous budgets and includes a \$2 million enhancement (a 50 percent increase) to the City's groundbreaking Cultural Equity Endowment Fund and \$1 million to Grants for the Arts to support small and mid-sized arts nonprofits, individual artists and historically underserved communities through grants and capacity building. Mayor Lee's Shared Prosperity for the Arts Package includes a \$3.8 million capital investment over the next two years in the City's Civic Art Collection and Cultural Centers and an additional funding for arts education.

"Artists have played an immeasurable role in shaping San Francisco into the City it is today. The arts and culture sector also helps fuel our economy, drawing \$1.7 billion in tourism each year," said Mayor Lee. "That is why we must act now to keep artists here so that they can continue to contribute to the vitality of our City. This increase in arts funding will help ensure that artists can share in the prosperity of this rapidly growing economy."

EFFORTS RESULTS

ARTS BUDGET COALITION

MAJOR LEE ANNOUNCES A \$7 MILLION SHARED PROSPERITY PACKAGE TO SUPPORT ARTS

\$2 million enhancement (50% increase) to the City’s groundbreaking Cultural Equity Endowment Fund
\$1 million to Grants for the Arts
\$3.8 million capital investment over the next 2-years in the City’s Civic Art Collection & Cultural Centers + additional funding for arts education.

CULTURAL EQUITY	REQUESTED	GRANTED	DIFFERENCE
INDIVIDUAL ARTIST COMMISSIONS	\$1,000,000		+ \$277,000
ORGANIZATION PROJECT GRANTS	\$500,000		+ \$58,385
CREATIVE SPACE, CEI LEVELS I & II	\$1,500,000		+ 962,834
TOTAL	\$3,000,000	\$2,000,000	\$1,000,000

ADDITIONAL GRANTS

DISPLACEMENT FUNDS	\$2,000,000		\$0
ARTS FOR NEIGHBORHOOD VITALITY	\$30,000		\$0
CULTURAL CENTERS	\$750,000		\$0
YOUTH OPPORTUNITIES	\$250,000		\$0
SERVICE ORGS	\$400,000		\$0
Civic Arts Collection/Cultural Centers Upgrades*	\$0.00	\$3,800,000	\$1,900,000
TOTAL	\$3,430,000		\$1,900,000

(*) Although not-part of ABBA needs assessment request, we welcome this much needed support.

GRANTS FOR THE ARTS

NEIGHBORHOOD ARTS COLLABORATIVE	\$150,000		\$0
ORGS IN UNDERSERVED COMMUNITIES	\$1,000,000		\$0
SMALL AND MID SIZED ORGS	\$500,000		\$500,000
TOTAL	\$1,650,000	\$1,000,000	\$500,000

TOTAL TO DATE **\$8,800,000** **\$6,800,000** **\$3,400,000**
(Across 2 years)

EFFORTS RESULTS

In consideration of the funding increase in the Mayor's 2015-16 budget the following goals have been made public:

SAN FRANCISCO ARTS COMMISSION

Individual Artist Commissions increased from \$10K to \$15K.	Increase in the size of awards for Organizational Project Grants.	Arts & Communities Innovative Partnerships from \$225-250k
Creative Space (CRSP) Facilities Improvement grants will increase to \$100K.	All Cultural Equity Initiative grants for Levels I and II for two-years	Neighborhood Vitality Grants kept at \$30K
The number of IAC awards that will be remitted annually by the number of applications received and the scoring recommendations of the grants panel.	The SFAC, the Mayor's Office of Housing and the Office of Community Investment and Infrastructure are currently examining funding mechanisms and potential sites for an affordable artist housing development.	

GRANTS FOR THE ARTS

Updates made over a \$500,000 enhancement of a \$1,000,000 2-year increase. (A 5% increase over the GFTA FY 15 grant budget).

100% of the \$500,000 enhancement will be distributed to the small and mid-sized groups with budgets below \$1M and which are currently being funded below our published funding goals.	11 new applicants recommended for 1st time funding at 5k each.	Of the 118 groups in this cohort, 49 grantees (42%) might be categorized as coming from culturally specific or historically underserved communities.
		59 of the 118 (50%) groups eligible for increases will be brought to goal.

Connect & Mobilize

Connect with Arts for a Better Bay Area to learn about advocacy opportunities. You can make a difference by participating in person or by sharing information with your friends and neighbors.

FACEBOOK:
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Arts for a Better Bay Area